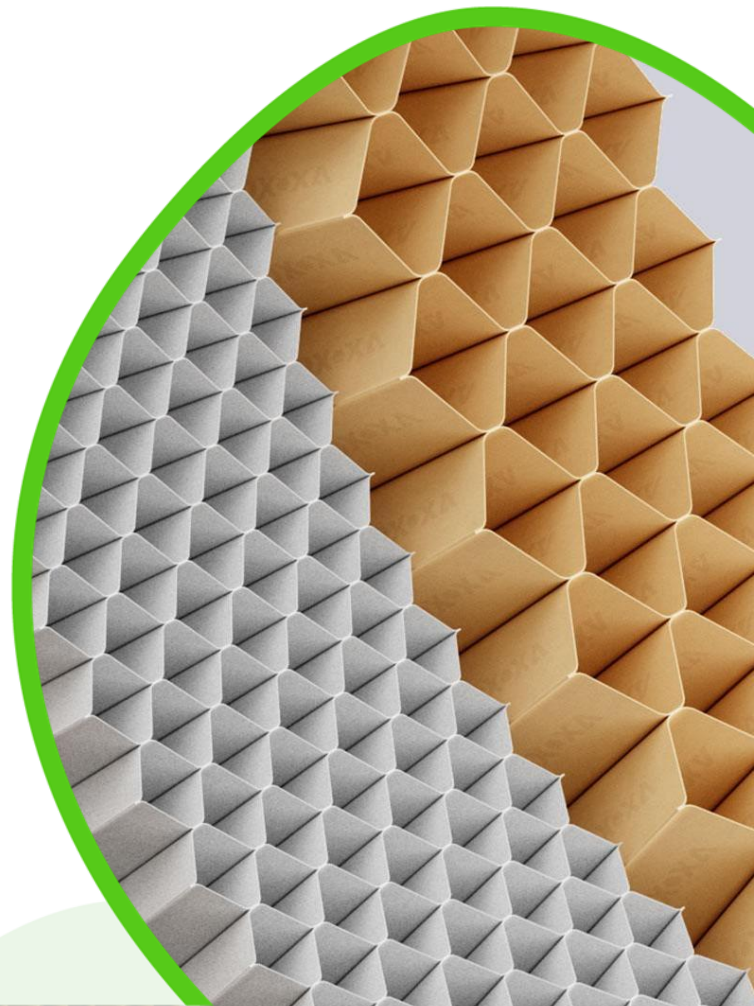




# EMPHA

2025 general assembly

Version 1.0 | June 2025 | External



# Goal of the presentation

- 🗣️ Present an evaluation of the environmental challenges in the honeycomb industry
- 📅 Show the Life Cycle Assessment of honeycomb vs polystyrene
- 💡 Share how Ecochain helps companies/industries become futureproof



# LCA & EMPHA Challenges

- Regulations (like the **EU CPR**, **Green Deal**, **ESPR** or **CSRD**) increasingly require LCAs for products
- There is no **benchmark** for the impact of honeycomb
- Honeycomb has a **large variety** & number of products
- **Plastics** are trying to prove they are more sustainable
- **High cost** and **resource** demands per footprint
- Data sources from suppliers are non-existent or inconsistent –  
**no level playing field**



# LCA background

# Life Cycle Assessment background

Every product and service has an impact on the world around us.

**Life Cycle Assessment is a scientific method to:**

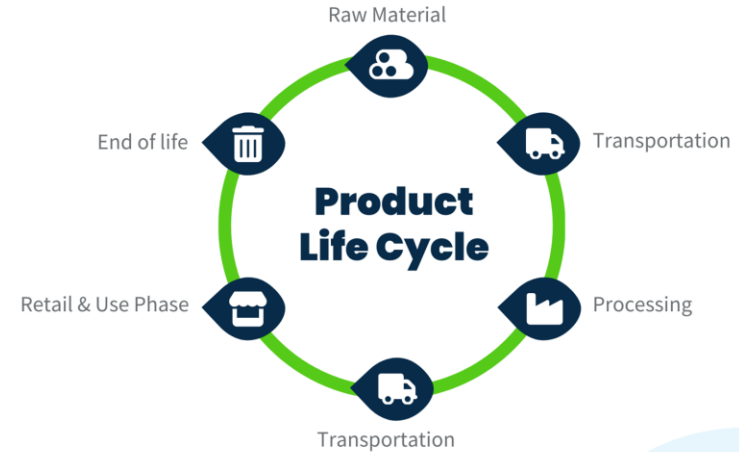
Measure the impact of a product on the environment using a Life Cycle Perspective

**EPD (Environmental Product Declaration):** A standardized, third-party-verified report that communicates the results of an LCA in a transparent and comparable way.

**Main standards for LCA:**

ISO14040 / 14044

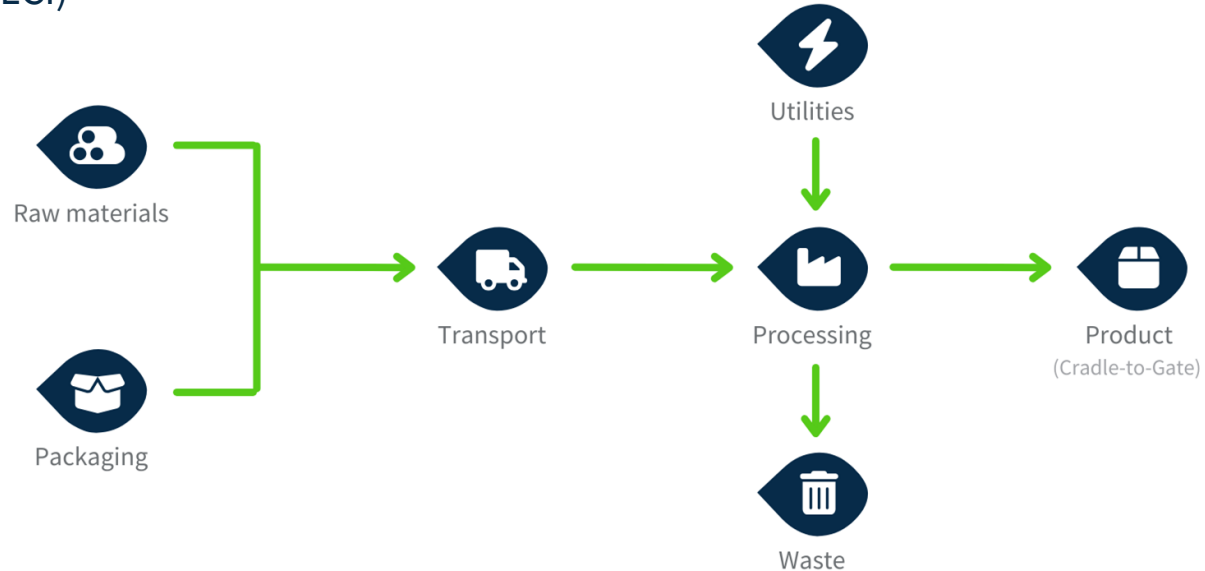
But also setor specific standards



# LCA goal & scope

**Flowchart:** helps in defining the technical aspects of LCA

- (1) System boundaries
- (2) Input for Life Cycle Inventory (LCI)



# The Importance of LCA/Carbon Data

## Why carbon?

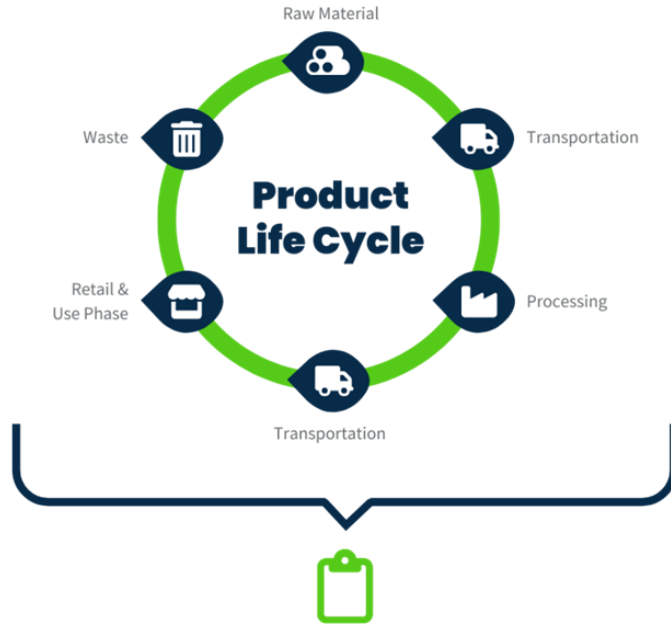
- It's the **most tracked** and regulated metric for sustainability today.

## The role of LCA

- **Quantifies** environmental impact.
- Used in **EU regulations** and corporate sustainability reporting.
- Forms the basis of upcoming **CSRD** (Corporate Sustainability Reporting Directive) disclosures.

CSRD will require companies to report environmental performance with **data-backed evidence**—LCA is one of the key tools that support this.

# Life cycle impact assessment



Data input: Energy use, emissions, waste, purchased raw materials, transport, etc.



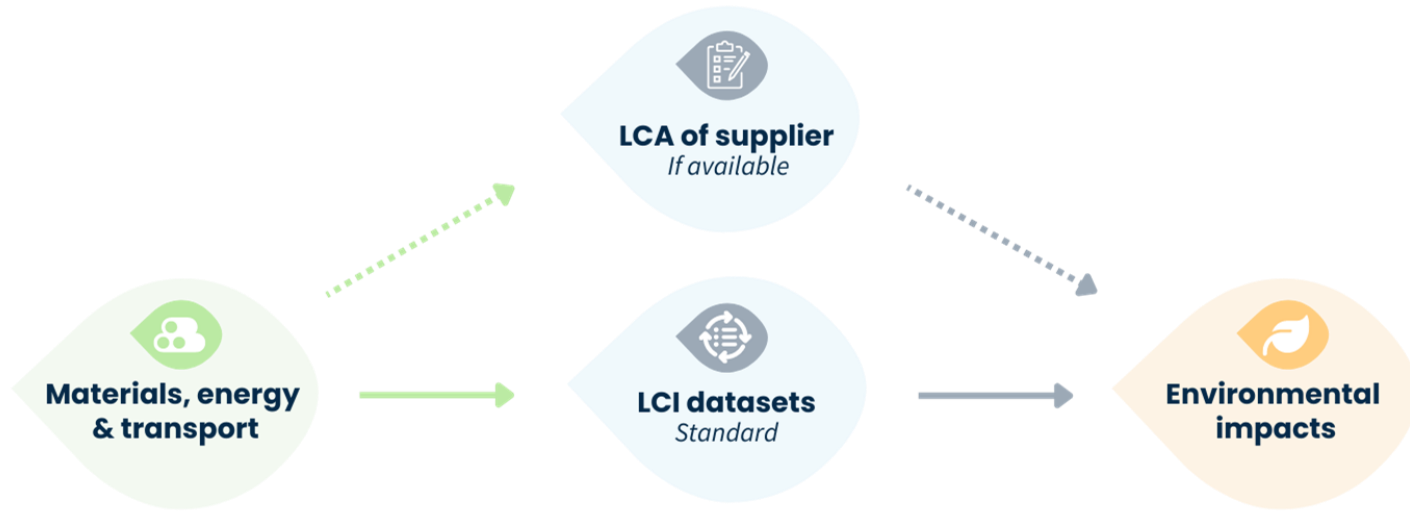
- Land use
- Human Toxicity
- Water Scarcity
- Ozone depletion
- Global Warming Potential (carbon footprint)
- Particulate matter emissions
- Resource depletion
- Eutrophication
- Acidification
- And more



Environmental footprint  
15+ impact categories



# Life cycle impact assessment



# Honeycomb vs EPS

# What We Measured

**Functional Comparison: 1 m<sup>2</sup> of Panel Core Material, 25mm Thickness, Cradle-to-grave**

## **Materials:**

- Paper Honeycomb:  $\sim 0.6 \text{ kg/m}^2$
- EPS (Expanded Polystyrene):  $\sim 0.8 \text{ kg/m}^2$

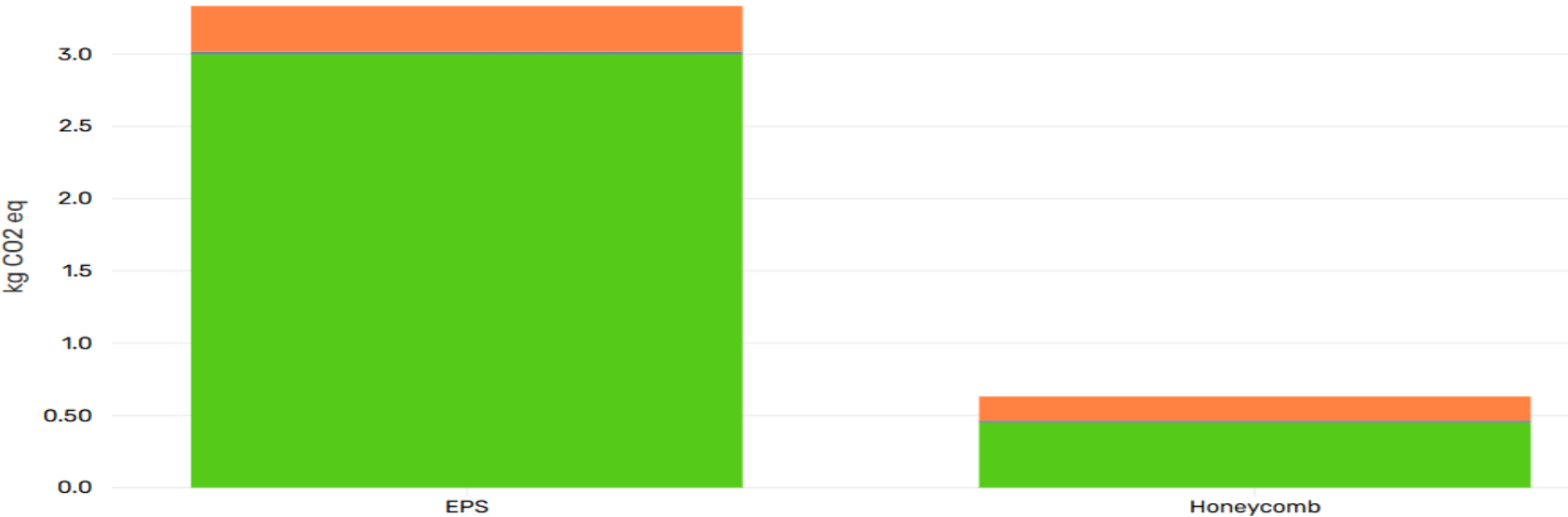
## **Transport Efficiency:**

- 1 pallet holds 1700 m<sup>2</sup> of paper honeycomb
- 17 pallets needed to transport the same amount of EPS

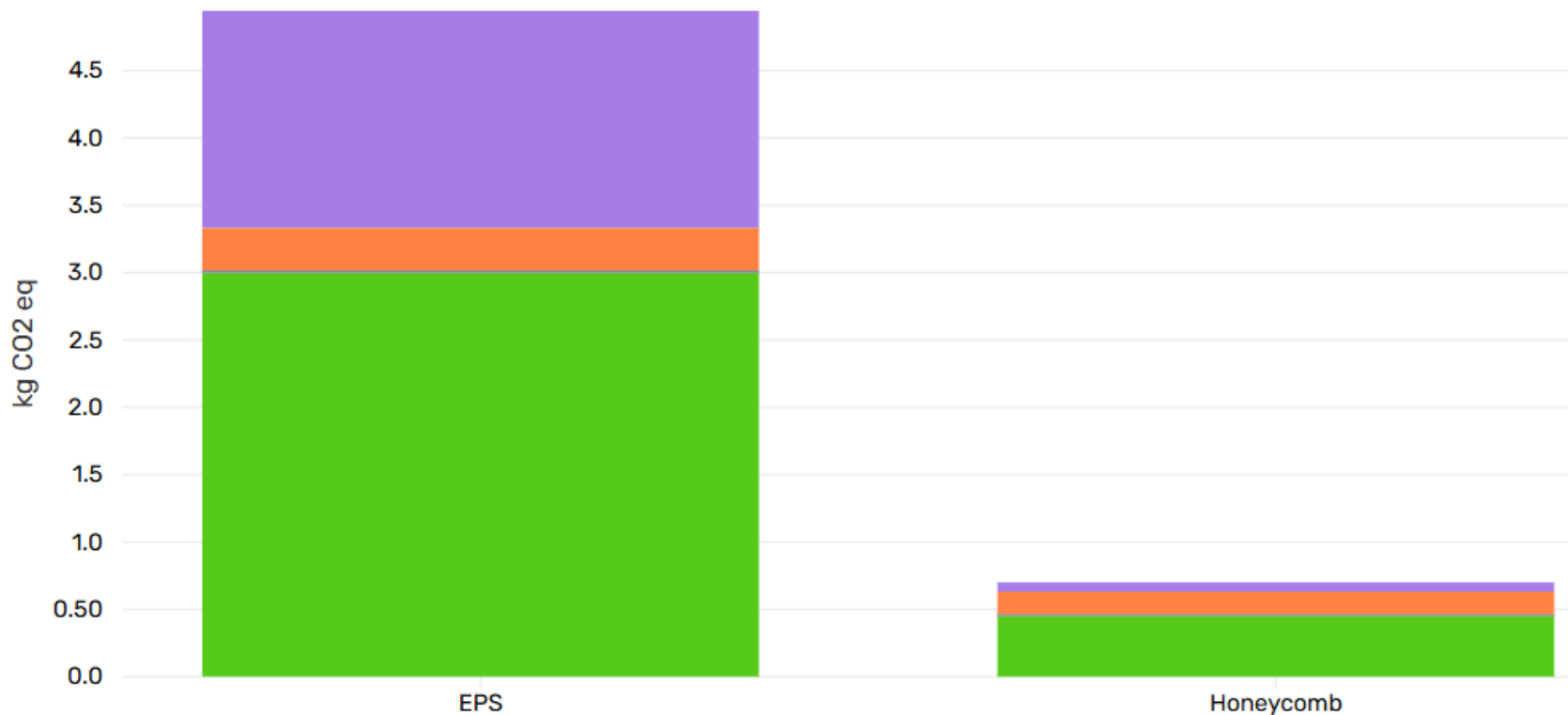
## **End-of-life recycling (EU averages):**

- Paper Honeycomb:  $\sim 83\%$  recycled
- EPS:  $\sim 40\%$  recycled

Impact per product – Climate change – Total (EF v3.1)



## Impact per product - Climate change - Total (EF v3.1)



EPS



x

Honeycomb

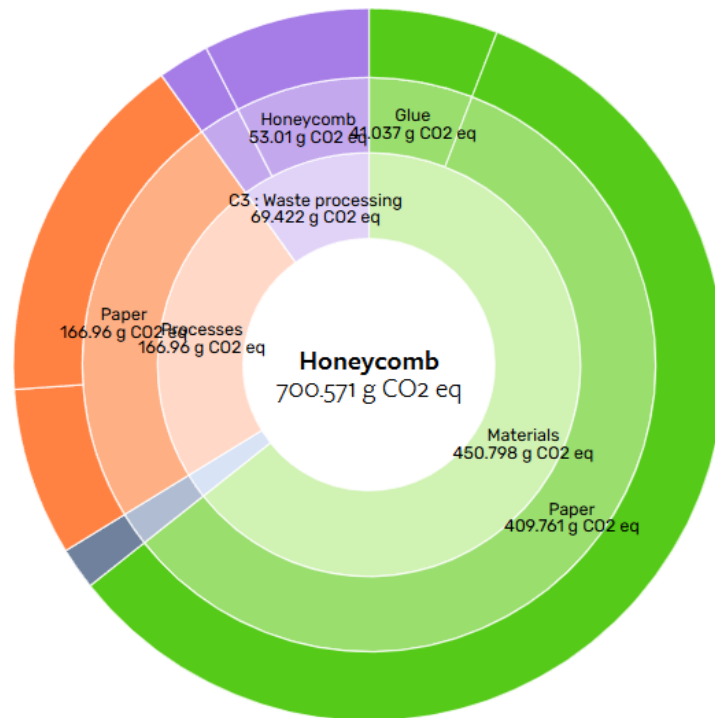
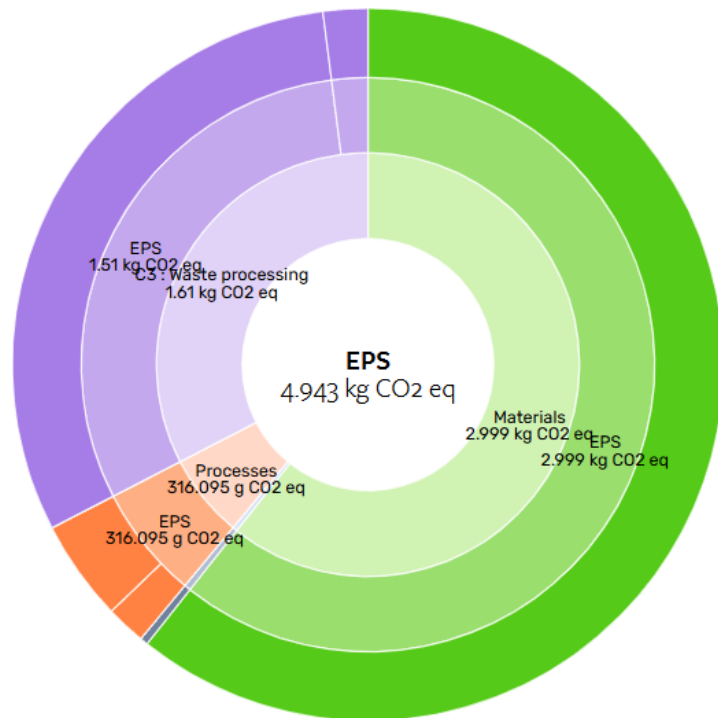


x

Climate change - Total (EF v3.1)



Climate change - Total (EF v3.1)



# **Ecochain Helix: LCA Software**

# How Ecochain Makes It Accessable

- Input from the factory on **material, transport, process** data
- Ecochain offers help in calculating **customized results** for your factories
- Instantly generate LCA/carbon reports **for every product** without increasing the complexity or costs
- Enables **internal decision-making** and **external reporting**
- Supports Sales and Marketing to increase the **competitive edge**

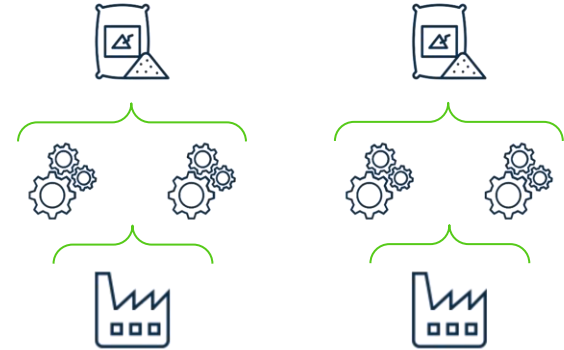


# Ecochain Helix – Different than other solutions

## Ecochain Helix



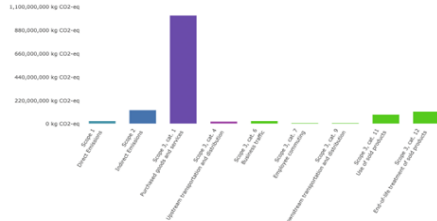
## Other solutions



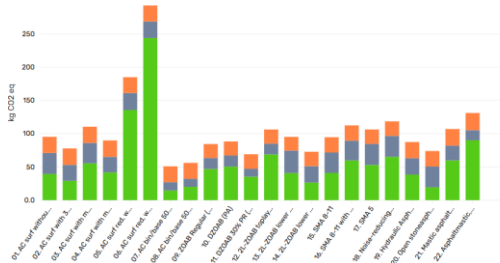
# Ecochain Helix results

## Production location

Global warming potential (kg CO<sub>2</sub>-eq) per footprint category

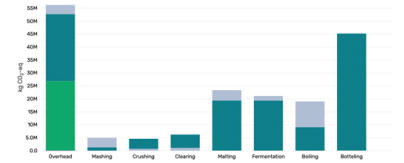


## Products

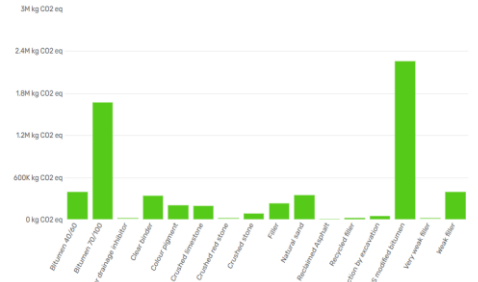
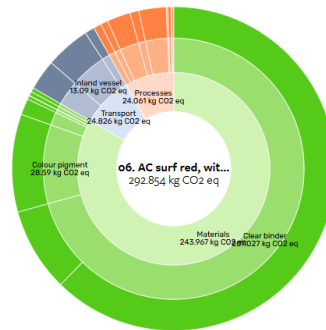
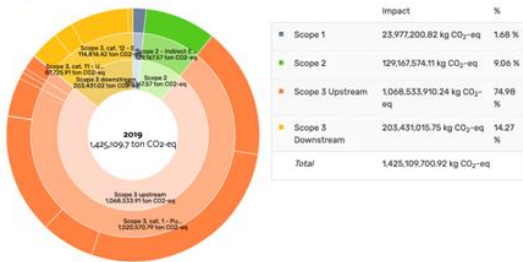


## Supply chain and operations

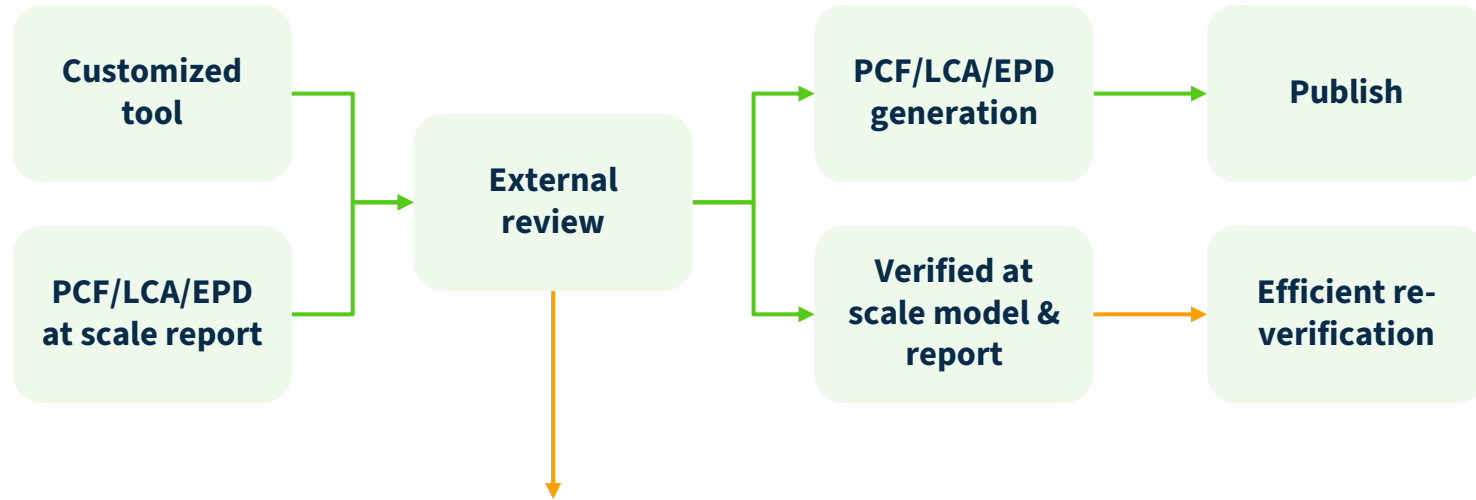
Impact per process - Global warming potential (kg CO<sub>2</sub>-eq)



2019

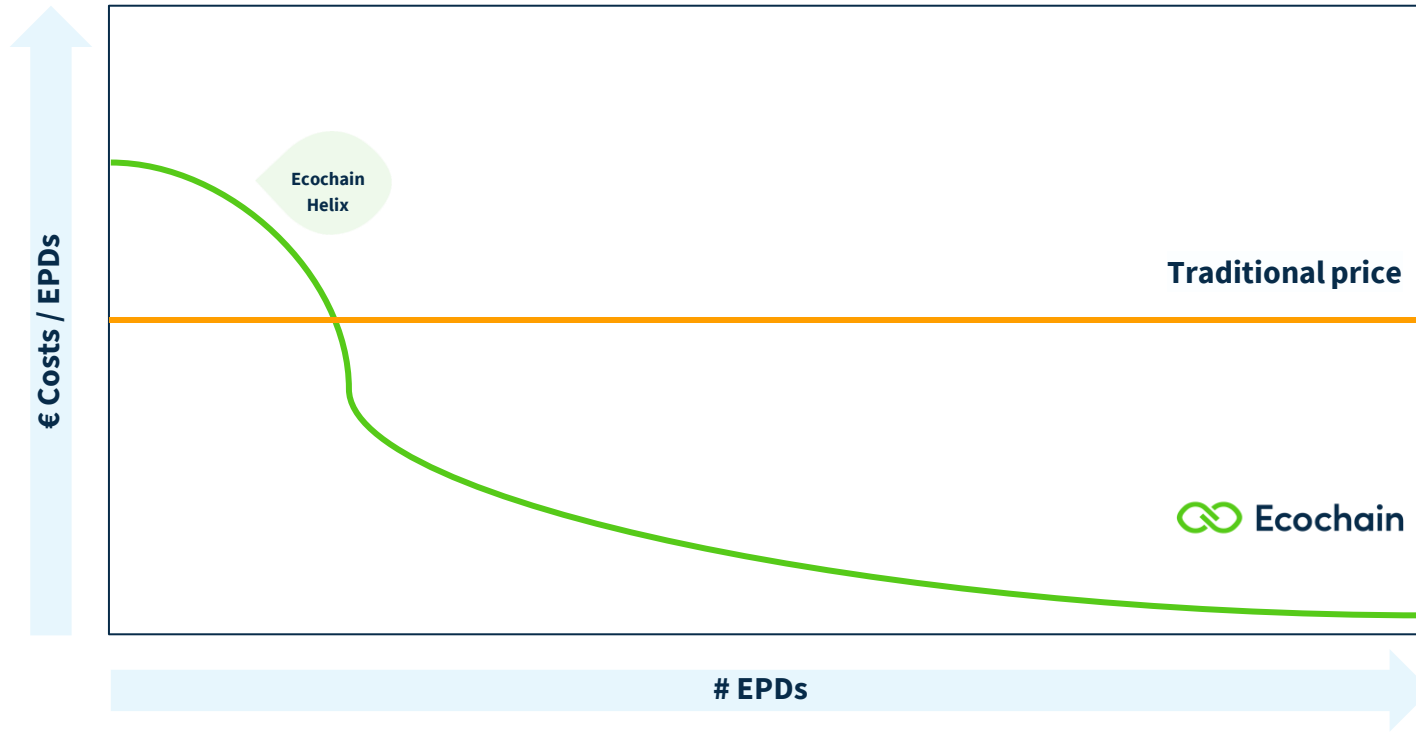


# Verification at scale



The third party **verification** will be done **on factory level** resulting in one verification for the **entire product portfolio**

# Competitive costs for EPDs at scale



# Ecochain

# About Ecochain

Founded in 2011, Ecochain is an **LCA software company** with customers in 20+ countries and a broad range of industries, including construction, food & beverages, consumer electronics, apparel, and packaging. Ecochain provides two solutions: **Helix**, which efficiently measures product LCAs in bulk, and **Mobius**, an easy-to-use product LCA tool for product designers.

**2M+**

LCAs created

calculated

**20+**

countries

**80+**

employees



# Our expertise network



Founding member



United Nations

Carbon Workgroup

Years of LCA experience in honeycomb

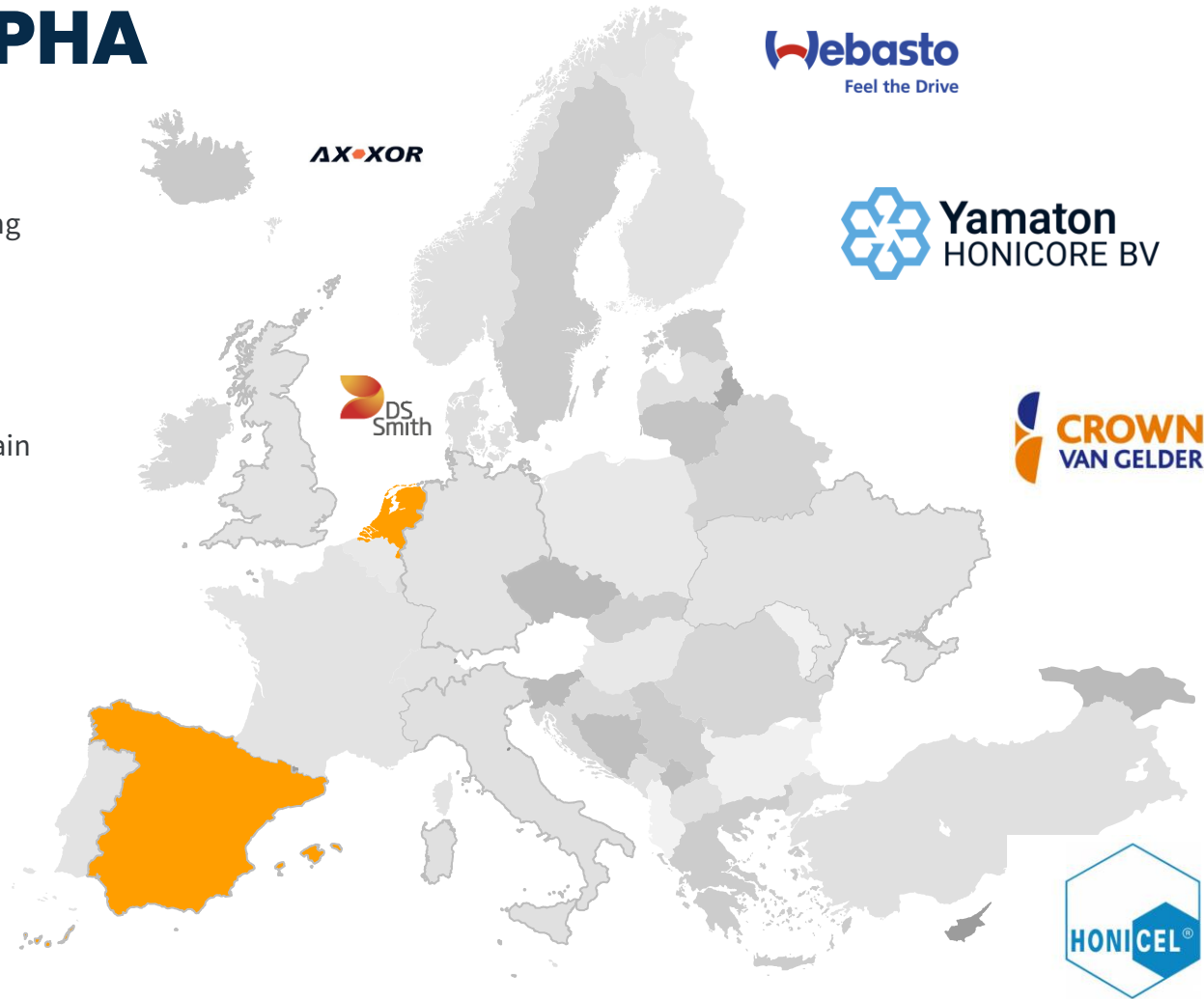


Embedded in **Global** EPD Landscape



# Ecochain & EMPHA

- The 'chain' in Ecochain is for connecting the entire supply chain to achieve accurate data and connectivity
- Currently experienced in the whole chain (from wood to car parts)
- Every party in the chain needs LCA at some point (CSRD, ESPR, CPR)
- Supplier demands increase per year





# Conclusion

- **Regulatory, competitive**, and market drivers for product footprinting data. The most proven sustainable materials will be required in the future.
- Paper honeycomb is **significantly more carbon-efficient** than EPS in both material, logistics and End-of-life. Manufacturers still need to be able to proof it through site and company/brand specific data.
- LCA provides the **clarity and proof needed** to meet evolving regulatory demands and maintains your current customers
- Ecochain software + guidance = **helps your sustainability reporting and make your business robust for the future**



# Questions or up for a (sustainable) chat?



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