EUWID Price Watch UK

April 2025

Prices in £ per tonne free delivered unless otherwise stated	April 2025 £	April 2025 €*	March 2025 £	April 2024 £
Fine paper				
Woodfree uncoated				
Copy paper 80 g A4 B grade	830 - 890	971 - 1,041	830 - 890	890 - 980
Copy paper 80 g A4 C grade	790 - 860	924 - 1,006	790 - 860	860 - 950
Offset sheets 80 g	880 - 920	1,030 - 1,076	880 - 920	920 - 990
Offset reels 80 g	800 - 880	936 - 1,030	800 - 880	860 - 950
Woodfree coated	-		-	-
Sheets, double coated, 115 g	890 - 940	1,041 - 1,100	890 - 940	940 - 990
Reels, double coated, 100 g	800 - 860	936 - 1,006	800 - 860	860 - 930
Publication paper				
Standard newsprint 45 g	480 - 510	562 - 597	480 - 510	440 - 490
Standard newsprint 42.5 g	490 - 520	573 - 608	490 - 520	450 - 500
Standard newsprint 40 g	500 - 530	535 - 620	500 - 530	460 - 510
Improved newsprint 52 g, ISO 68	530 - 560	620 - 655	530 - 560	490 - 530
LWC offset 60 g	660 - 700	772 - 819	660 - 710	680 - 730
SC offset 56 g (A)	580 - 610	679 - 714	580 - 620	600 - 640
Corrugated case material				
Primary fibre corrugated case material				
Unbleached kraftliner 175 g+, European quality	720 - 755	842 - 883	670 - 730	615 - 650
White-top kraftliner 140 g, European quality	785 - 845	918 - 989	785 - 845	730 - 795
Recycled corrugated case material				
Recycled fluting 100 g	555 - 605	649 - 708	505 - 605	480 - 510
Recycled fluting 90 g	555 - 610	649 - 714	505 - 610	480 - 515
Recycled fluting 85 g	565 - 620	661 - 725	515 - 620	490 - 525
Testliner II	575 - 625	673 - 731	525 - 625	500 - 530
Testliner III	555 - 605	649 - 708	505 - 605	480 - 510
White-top testliner, grade B, 140 g	640 - 680	749 - 796	640 - 680	620 - 670
Cartonboard				
GD II	620 - 715	725 - 837	620 - 715	635 - 750
GC II	930 - 1,010	1,088 - 1,182	930 - 1,010	900 - 1,010

* Exchange rate as of 25 April 2025: £1 = €1.17

EUWID assumes no liability for the accuracy of pricing information.

recorded circulation declines of between 10-20 per cent. It is a similar situation for magazines in the UK. Of the 164 print titles tracked by ABC, only 13 were able to increase their circulation numbers in 2024 compared with 2023, while six magazines kept the figures steady. At the other end of the range, a few print magazines were forced to trim their print runs by 10 per cent or more. For the full year 2024, ABC reports that total circulation of magazines in the UK amounted to 18.7 million copies, compared with 21 million copies one year earlier.

Price hikes for brown CCM now take effect on British corrugated market

The demand trend on the British market for corrugated case material and corrugated products was generally positive in April, although a few players reported varying rates of capacity utilisation. Looking back, market participants evaluate the January to Easter period as promising.

In April, the Easter holidays caused a temporary dip in demand. May is also expected to be a quieter month, as UK bank holidays occur at the beginning and end of the month.

While numerous paper mills in Continental Europe slowed or halted production over Easter – partly to avoid inventory build-up and partly because of surging recovered paper prices – production at British mills was uninterrupted. Overall, the supply situation for corrugated case material remains unproblematic. Supply continues to outstrip demand.

In April, British producers were able to implement price increases for brown recycled corrugated case material – a step that took place much earlier on the European continent. Prices rose by around £50/t as of mid-March, or by 1 April at the latest.

In the white-top testliner segment prices stayed flat. One supplier announced a price hike for May, while other market participants reported that negotiations were still ongoing. The range of mark-ups being discussed was between £25-30/t and as much as £50/t. Only rarely did higher prices take effect already in April.

Higher prices for brown kraftliner were implemented in many cases – either as of 1 April or from mid-month. In certain instances, the increase was carried out in two steps of £25/t each. Industry players criticised that US suppliers were offering their products at significantly lower prices on the European market "for no good economic reason." The price gap to European kraftliner is reportedly £100-150/t.

In the white-top kraftliner segment, potential price increases were either postponed until May or are not being discussed at the moment.

A second price step for brown grades, as is being discussed or was already implemented in Continental Europe, is currently not a topic on the

▸ continued on page 4