EUWID Price Watch Poland
Second quarter 2025

Prices in PLN/€ per tonne free delivered	Second quarter 2025	First quarter 2025	Second quarter 2024
Graphic paper			
Woodfree uncoated			
Copy paper 80 g A4 C grade in PLN/t	3,650 - 4,150	3,675 - 4,075	4,000 - 4,600
Copy paper 80 g A4 C grade in €/t	859 - 975	879 - 975	930 - 1,069
Offset sheets 80 g in PLN/t	3,975 - 4,350	3,975 - 4,275	4,350 - 4,700
Offset sheets 80 g in €/t	935 - 1,023	951 - 1,023	1,010 - 1,092
Offset reels 80 g in PLN/t	3,850 - 4,175	3,850 - 4,175	4,200 - 4,500
Offset reels 80 g in €/t	906 - 982	921 - 999	976 - 1,046
Woodfree coated			
Sheets, double coated, 100 g in PLN/t	4,200 - 4,550	4,275 - 4,600	4,375 - 4,900
Sheets, double coated, 100 g in €/t	988 - 1,071	1,023 - 1,101	1,017 - 1,139
Reels, double coated, 100 g in PLN/t	3,950 - 4,125	3,975 - 4,175	4,150 - 4,500
Reels, double coated, 100 g in €/t	929 - 971	951 - 999	964 - 1,046
Publication paper in €/t			
Standard newsprint 45 g	580 - 600	580 - 610	550 - 590
LWC offset 60 g	750 - 790	750 - 800	760 - 800
SC offset 56 g (A)	660 - 700	660 - 710	670 - 710
Packaging paper in €/t			
Primary fibre corrugated case material			
Unbleached kraftliner from Europe 175 g	730 - 820	670 - 780	650 - 750
White-top kraftliner 140 g	940 - 1,030	900 - 990	900 - 1,030
Recycled corrugated case material			
Recycled fluting	500 - 595	420 - 555	460 - 535
Testliner II	540 - 625	460 - 585	500 - 575
Testliner III	520 - 605	440 - 565	480 - 555
White-top testliner 140 g	580 - 650	540 - 650	550 - 650
Cartonboard in €/t			
GD II	820 - 860	790 - 830	790 - 830
GC II	1,150 - 1,200	1,150 - 1,200	1,090 - 1,200
Exchange rate as of 4 July 2025: 1 PLN = €0.2351			

EUWID assumes no liability for the accuracy of the pricing information

Moderate growth continuing to play out in the corrugated board and packaging market

In spite of some minor setbacks in May or June, the Polish corrugated board and packaging market remained stable overall in the second quarter. Following a strong start to the year, volumes over the past three months were a few percentage points higher than last year, sources said. The market is reportedly growing at a rate of around two to three per cent, insiders said, adding that this is towards the lower end of the forecast range of three to five per cent. Nonetheless, insiders are optimistic about the prospects for stronger business this autumn.

The reasons behind the weaker-than-expected start to summer remain unclear. Along with the large number of holidays and long weekends, which affected output, the weather has also been cited as a contributing factor. Cooler weather curbed demand for seasonal products, such as BBQ items. It remains to be seen if this marks the start of the summer slump or if July, with its many working days, will compensate for the shortfall. Market insiders said that one thing was clear: Poland continues to stand out positively in a European comparison, while other countries are at or even below last year's levels.

That being said, demand for packaging is not exactly booming in Poland, either. Geopolitical uncertainty and economic challenges in other key countries are putting the dampers on business. Consumer sentiment remains tense throughout Europe. "Either people are going on holiday or they are saving money. Neither scenario generates additional demand for packaging," one market player said, summing up the situation. Additionally, the Polish corrugated industry is struggling with surplus capacity built up in recent years, meaning that many companies are hardly noticing the moderate increase in volumes.

Cartonboard market feels the pinch in Q2, with sales volumes falling noticeably

Mounting pressure on prices and fluctuating demand shaped Poland's cartonboard market in the second quarter. While April still saw a degree of momentum, sales dropped noticeably from mid-May onwards, insiders told EUWID. In June, some manufacturers reported a downright collapse, with one producer describing the situation as a "disaster". In the first three months of the year, Poland had outperformed the European average for both GD and GC cartonboard. After strong business in January, though, sales pointed lower. One cartonboard supplier said that he was especially surprised that June sales were even lower than those recorded in May, which had already been weak because of the holidays.

An improvement is not expected in the next couple of months. Quite a few insiders said that the summer slump appeared to have started ear-