

EUWID Price Watch France

June 2025

Prices in € per tonne free delivered unless otherwise stated	June 2025	May 2025	June 2024
Fine paper			
Woodfree uncoated			
Copy paper 80 g A4 B grade	950 - 1,040	950 - 1,060	1,030 - 1,170
Copy paper 80 g A4 C grade	900 - 990	900 - 1,010	980 - 1,120
Offset sheets 80 g	980 - 1,070	980 - 1,070	1,040 - 1,140
Offset reels 80 g	900 - 1,000	900 - 1,000	980 - 1,100
Woodfree coated			
Sheets, double coated, 100 g	980 - 1,080	980 - 1,080	1,030 - 1,150
Reels, double coated, 100 g	910 - 1,020	910 - 1,020	990 - 1,100
Publication paper			
Standard newsprint 45 g	600 - 630	600 - 630	570 - 610
Standard newsprint 42 g	610 - 640	610 - 640	580 - 620
Improved newsprint ISO 68, 52 g	650 - 680	650 - 680	620 - 660
LWC offset 60 g	770 - 820	770 - 820	770 - 830
LWC rotogravure 60 g	780 - 830	780 - 830	780 - 840
SC offset 56 g (A)	670 - 710	670 - 710	670 - 720
SC rotogravure 56 g (A)	670 - 710	670 - 710	680 - 730
Corrugated case material			
Primary fibre corrugated case material			
Unbleached kraftliner 175 g+	800 - 910	780 - 870	740 - 830
Semi-chemical fluting	640 - 700	640 - 700	620 - 710
White-top kraftliner 140 g	880 - 990	880 - 990	850 - 950
Recycled corrugated case material			
Recycled fluting 100 g	680 - 705	680 - 705	620 - 645
Recycled fluting 90 g	690 - 720	690 - 720	630 - 660
Testliner II	700 - 730	700 - 730	640 - 670
Testliner III	690 - 715	690 - 715	630 - 655
White-top testliner, grade B, 140 g	720 - 790	720 - 790	680 - 770
Cartonboard			
GD II	840 - 970	840 - 970	810 - 940
GC II	1,140 - 1,330	1,140 - 1,330	1,100 - 1,280

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be granted this year, which will undermine price stability, market participants say. Some mark-downs have reportedly already been implemented in June.

The range of prevailing prices on the market remains wide, and especially in the copy paper segment, there are significant differences depending on the producer and offer.

There is consensus that the structural transformation of the market will continue. Again and again, print applications are up for discussion as the march of digitalisation progresses. Recently, France's Interior Ministry commissioned a study to compare the detailed costs for printed materials versus digital solutions. The study found that switching to digitalised solutions would be cheaper for many users. Moreover, structural changes are constantly being driven by legislation, such as the rules on invoicing between companies which have been in effect in France since 2021.

First deals signed for publication paper, but many talks ongoing

When asked about the outcome of publication paper price negotiations in France for the third quarter, market participants painted a mixed picture. Some players said they had already concluded some or most of their contracts, while others reported that most agreements were still unsigned.

Ahead of the talks, paper producers insisted that a price hike for newsprint was needed and would be pushed for, but this position proved to be untenable. Ultimately, producers have pushed back against customers' calls for price reductions – especially for magazine paper – aiming to keep prices unchanged. In some cases, negotiations were still ongoing in the third week of June.

However, in the newsprint segment in particular, some deals have already been signed with

unchanged prices, the market survey found. In other cases, customers keep pushing for price reductions for newsprint, which producers are unwilling to accept. The market was relatively balanced and there was no reason to make price concessions, papermakers said.

It is a somewhat different situation for magazine papers, in particular the coated mechanical grades. Especially the market for LWC/MWC has a significant capacity overhang and customers are demanding price cuts. Even after the closure of Kabel in Germany, Europe still has more than 3.5 million tpy of capacity for coated mechanical papers. This exceeds the volume of demand in Europe plus net exports by more than 1 million tpy. And demand in this segment continues to decline in 2025.

There are reports from the market about unchanged Q3 prices for LWC, but the price pressure

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